About The Evelyn Peeler Peacock Gallery

The Evelyn Peeler Peacock Gallery serves as a primary resource for artistic and professional growth for emerging artists in the Southern Finger Lakes. The Evelyn Peeler Peacock Gallery features a wide range of exhibitions throughout the year including solo exhibitions, member exhibitions, and regional juried exhibitions.

Located at 79 W Market Street in the heart of Corning, New York’s Historic Gaffer District, the gallery is housed in the famous Hawkes Glass Building. With two spacious street facing windows, 12 foot tall industrial ceilings, and a movable, telescoping light system, the gallery is ideally suited for showcasing the work of regional artists. A hanging system can accommodate wall art while pedestals throughout the space can accommodate non-hanging work.

About Solo Exhibitions

Solo exhibition at The Peeler Peacock assist emerging artists as they grow professionally and explore their media. Through a juried process, artists will be chosen for solo exhibitions that provide them with increased gallery experience and promotion.

Solo Exhibition Awards

- Two solo exhibitions are awarded per year; one solo exhibition will occur in Oct/Nov 2018 and one will occur in April/May 2019.
- Solo artists are paired with a mentoring artist who will provide support and critique
- Solo artists receive a $500 stipend to help offset production fees
- Mentors receive an honorarium in gratitude for their time

Selection Criteria

Solo Exhibitions are awarded via a merit-based review process based upon the following criteria:

- Artistic Excellence of Work
- Exhibition Intent and Concept
- Feasibility & Capacity for Solo Exhibition
- Mentorship & Career Development
- Overall Application Quality

Priority is given to local artists and all artists must meet basic eligibility.

Artist Eligibility
• Artists must be a resident of New York State or Pennsylvania
• Artists must be emerging. Emerging artists are defined as artists who have not held a solo exhibition in a space solely dedicated as a gallery space (student or thesis shows do not count towards this requirement)
• Artists must be 18 years or older
• Artists must not be currently enrolled in full time higher education degree program

Artwork Eligibility

• Artists have sole discretion in choosing work
• Work of any medium and theme can be exhibited including wall art, floor standing, and pedestal work
• Artwork must be original art created by the artist
• Hanging work must utilize the gallery's hanging system and back wall space
• Wall art may weigh up to 50 pounds
• Unless intended for hanging or floor standing, pedestal work must fit on a 10x10 inch pedestal top
• Artists must provide specialty mounts, stands, or displays
• Artists must provide all work suitably presented and ready to install
• Artists are responsible for installing work in consultation and assistance with the Gallery Curator

Application Submission and Deadline

The application deadline for the Fall 2018 & Spring 2019 solo exhibitions is 11:59pm on Tuesday, January 23, 2018. Applications are submitted online through our online application system at https://earts.submittable.com/submit.

The completed application consists of the following:

• Artist Information
• Exhibition Information
• Mentor Information
• Narrative Questions
• Artist Resume or CV
• Artist Work Sample (must be current and indicative of work to be display in solo show)

Review Process & Notification

A review panel consisting of artists, gallery professionals, and ART Council staff will evaluate each application based upon the selection criteria. The Artist can indicate a preference for either the Fall 2018 or Spring 2019 solo show, however, The ARTS Council has final determination in assigning shows.

Acceptance notifications will occur on February 9, 2018. All applicants will receive their stipend once a signed exhibitor agreement along with a completed IRS W-9 are returned. Email is preferred.

Application Assistance

It’s highly recommended that artists take the opportunity to discuss their application with The ARTS Council’s Grants Manager and Gallery Curator at grants@eARTS.org or 607-962-1332 x205.
Promotion & Marketing

- The ARTS Council will promote the exhibition via press release, website, social media, and weekly e-newsletter
- The ARTS Council will print postcards for mailing and distribution. The Artist may provide a list of names and addresses to include in a mailing paid for by The ARTS Council
- The ARTS Council will print vinyl lettering
- The ARTS Council will create the postcard, utilizing feedback from the Artist
- The Artist shall cooperate with local media
- The Artist shall provide requested marketing and promotional materials (resume & artist statement, publicity photos, exhibition inventory, etc) no later than one month prior to exhibition opening date

Installation and Deinstallation

- The Artist will have sole use of the gallery space for the solo show
- The Artist will have 5 days for installation of work and 7 days for deinstallation of work
- The Artist is responsible for installing and deinstalling the solo show, preferably in conjunction with the support and guidance of the Mentor
- The Artist is required to meet with the Grants Manager & Gallery Curator to go over installation plan and gallery usage.

Opening Reception & Preview

- The ARTS Council will host a private, preview reception on the Thursday before the public opening reception. The Artist will be present and provide a 5-10 minute gallery talk. If possible, the Artist’s mentor will be present.
- The ARTS Council will facilitate an opening reception and provide food and beverages for the Artist and visitors during the reception, a Friday from 5-8pm.
- The Artist will be present for the duration of the opening reception and provide a 5 to 10 minute gallery talk.

Artwork Sales & Insurance

- If all or part of the artwork is for sale, it may be sold by The ARTS Council, which will retain a thirty percent (30%) commission on any work sold during the exhibition, and collect and remit all applicable state and county sales tax. Payment will be made to the Artist by The ARTS Council no later than 30 business days following the close of the exhibition.
- Sold artwork will be released upon the de-installation of the exhibition. Exhibition content will remain in the gallery throughout the exhibition duration, unless removed with the express prior consent of The ARTS Council.
- Artwork exhibited in the Gallery is fully insured while the work is on exhibit and for up to 30 days following the exhibition closing while such artwork is on the premises (coverage is for 75% of selling price, or value, of each item). Items marked NFS must list a value in provided inventory.
- The Artist is solely responsible for damage, theft, or destruction during transportation to and from the Gallery. Artwork unclaimed after 30 days from the exhibition closing will becomes the property of The ARTS Council.